

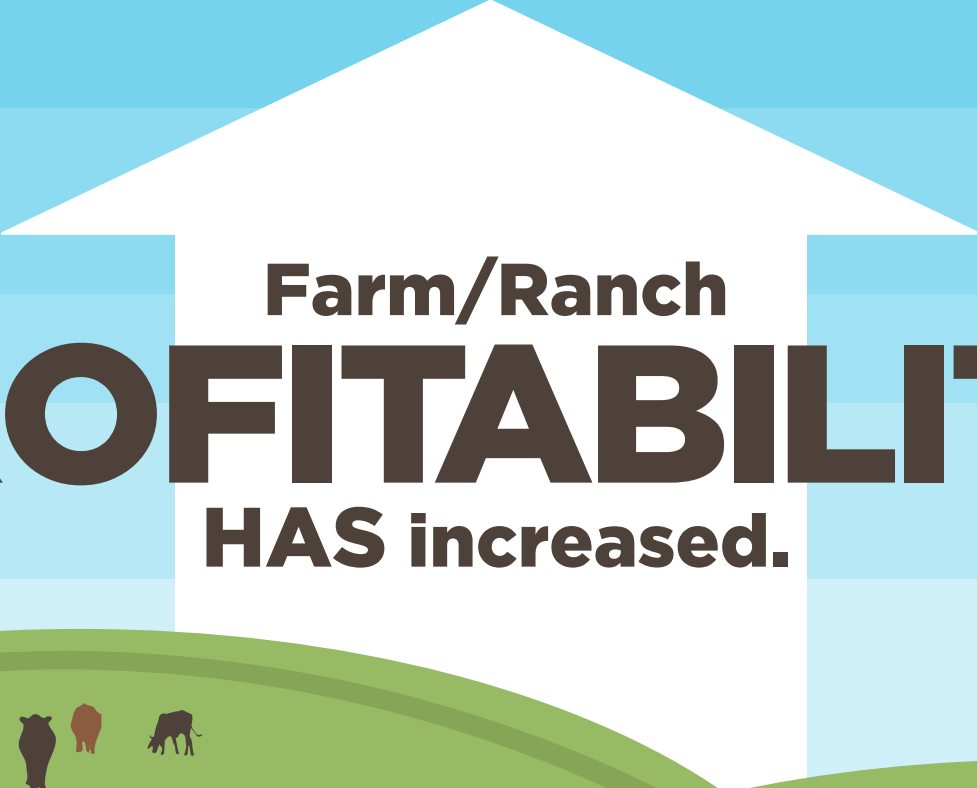
80% of soil health producers

vs. 60% conventional producers

AGREE:

Farming/ranching system was **more resilient to weather extremes** like periods of *drought or intense rainfall* events.

View Full Survey Report At www.sdsoilhealthcoalition.org



Farm/Ranch
PROFITABILITY
HAS increased.



31%

of soil health
producers

vs.

12%

conventional
producers

AGREE

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VERY SATISFIED OR SATISFIED

71% with farming/ranching.

**of soil health
producers**

43%

**conventional
producers**

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I FEEL THE WAY
I FARM IS
**CHALLENGING
BUT FUN**

31% of soil health producers agree

12%

**conventional
producers agree**

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80% of soil health producers

vs.

43% conventional producers

AGREE:



I'M CONFIDENT my operation will be ***well positioned**** for **generational succession.**

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*economically and in terms of natural resources

IN THE NEXT 3-5 YEARS:

Producer confidence in a
REDUCTION of
**fertilizer/chemical
inputs.**

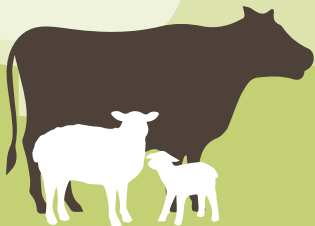
66% of soil health producers
AND ONLY
28% of conventional producers
AGREE

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IN THE NEXT 3-5 YEARS:

\$ 69% of soil health producers
AND
36% of conventional producers
AGREE THAT OPERATION

PROFITABILITY
WILL INCREASE



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89%

**of soil health
producers**

51%

**conventional
producers**

EXTREMELY SATISFIED

or satisfied regarding

QUALITY OF LIFE



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Even among producers who reported using some **soil health practices** on their operations, the ones using **MORE of those practices** reported:



**LESS STRESS,
GREATER FARMING
SATISFACTION
AND GREATER
OPTIMISM.**

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South Dakota Farmer Stress Survey

SUCCESSION

I AM CONFIDENT MY FARMING OR RANCHING OPERATION WILL BE WELL POSITIONED FOR GENERATIONAL SUCCESSION.



80%

of SOIL HEALTH FARMERS
Agree or Strongly Agree



43%

of CONVENTIONAL FARMERS
Agree or Strongly Agree

South Dakota Farmer Stress Survey

RESILIENCE

MY FARMING OR RANCHING SYSTEM WAS MORE RESILIENT TO WEATHER EXTREMES LIKE PERIODS OF DROUGHT OR INTENSE RAINFALL EVENTS.



80%

of SOIL HEALTH FARMERS
Agree or Strongly Agree



60%

of CONVENTIONAL FARMERS
Agree or Strongly Agree

South Dakota Farmer Stress Survey

ENJOYMENT

FARMING IS CHALLENGING BUT FUN



61%

of farmers using 3 OR MORE
SOIL HEALTH PRACTICES AGREE



39%

of farmers using 2 SOIL HEALTH
PRACTICES OR FEWER AGREE

South Dakota Farmer Stress Survey

PROFITABILITY

MY FARM & RANCH PROFITABILITY HAS INCREASED



31%

of SOIL HEALTH FARMERS
Strongly Agree or Agree



12%

of CONVENTIONAL FARMERS
Strongly Agree or Agree

South Dakota Farmer Stress Survey

SATISFACTION

LEVEL OF SATISFACTION WITH FARMING AND RANCHING



71%

of SOIL HEALTH FARMERS
Very Satisfied or Satisfied



43%

of CONVENTIONAL FARMERS
Very Satisfied or Satisfied

South Dakota Farmer Stress Survey

FUTURE INPUTS

IN THE NEXT 3-5 YEARS:

**I WILL BE ABLE TO REDUCE FERTILIZER OR
CHEMICAL INPUTS ON MY FARM OR RANCH.**



66%

of SOIL HEALTH FARMERS
Agree or Strongly Agree



28%

of CONVENTIONAL FARMERS
Agree or Strongly Agree

South Dakota Farmer Stress Survey

FUTURE PROFITABILITY

**IN THE NEXT 3-5 YEARS:
I AM CONFIDENT THAT MY FARM OR
RANCH PROFITABILITY WILL INCREASE.**



69%

of SOIL HEALTH FARMERS
Agree or Strongly Agree



36%

of CONVENTIONAL FARMERS
Agree or Strongly Agree

South Dakota Farmer Stress Survey

FUTURE SATISFACTION

**IN THE NEXT 3-5 YEARS:
SATISFACTION REGARDING QUALITY OF LIFE.**



89%

of SOIL HEALTH FARMERS
Extremely Satisfied or Satisfied



51%

of CONVENTIONAL FARMERS
Extremely Satisfied or Satisfied